

HEAD Q

MINISTRY OF INFORMATION, COMMUNICATIONS AND THE ARTS

OVERVIEW

Mission Statement

To develop Singapore as a global city for information, communications and the arts so as to build a creative economy, gracious community and a connected society with a Singaporean identity rooted in our multicultural heritage.

FY2011 EXPENDITURE ESTIMATES

Expenditure Estimates by Object Class

Code	Object Class	Actual FY2009	Estimated FY2010	Revised FY2010	Estimated FY2011	Change over FY2010	
	TOTAL EXPENDITURE	\$664,378,867	\$1,006,695,500	\$1,226,231,400	\$978,160,500	-\$248,070,900	-20.2%
	Main Estimates						
	OPERATING EXPENDITURE	\$498,056,899	\$558,655,900	\$591,297,700	\$652,872,200	\$61,574,500	10.4%
	<i>RUNNING COSTS</i>	<i>\$453,522,946</i>	<i>\$517,611,400</i>	<i>\$543,432,000</i>	<i>\$604,171,700</i>	<i>\$60,739,700</i>	<i>11.2%</i>
	Expenditure on Manpower	\$28,819,784	\$32,094,900	\$36,998,700	\$36,210,600	-\$788,100	-2.1%
1200	Political Appointments	583,555	839,600	1,382,800	1,258,000	-124,800	-9.0
1500	Permanent Staff	28,047,565	31,075,300	35,495,900	34,832,600	-663,300	-1.9
1600	Temporary, Daily-Rated & Other Staff	188,665	180,000	120,000	120,000	0	0.0
	Other Operating Expenditure	\$24,670,814	\$46,961,200	\$57,445,800	\$40,837,100	-\$16,608,700	-28.9%
2100	Consumption of Products & Services	15,790,116	37,992,200	48,236,600	31,335,000	-16,901,600	-35.0
2300	Manpower Development	1,655,727	2,498,600	2,181,700	2,190,100	8,400	0.4
2400	International & Public Relations, Public Communications	6,867,848	6,282,700	6,832,400	7,120,600	288,200	4.2
2700	Asset Acquisition	357,123	187,700	195,100	191,400	-3,700	-1.9
	Grants, Subventions & Capital Injections to Organisations	\$400,032,348	\$438,555,300	\$448,987,500	\$527,124,000	\$78,136,500	17.4%
3100	Grants, Subventions & Capital Injections to Statutory Boards	398,707,470	435,844,800	446,611,600	524,136,600	77,525,000	17.4
3400	Grants, Subventions & Capital Injections to Other Organisations	1,324,878	2,710,500	2,375,900	2,987,400	611,500	25.7

Code	Object Class	Actual FY2009	Estimated FY2010	Revised FY2010	Estimated FY2011	Change over FY2010	
	<i>TRANSFERS</i>	\$44,533,953	\$41,044,500	\$47,865,700	\$48,700,500	\$834,800	1.7%
3500	Social Transfers to Individuals	335,887	80,000	335,000	335,000	0	0.0
3600	Transfers to Institutions & Organisations	44,198,066	40,964,500	47,530,700	48,365,500	834,800	1.8
	Development Estimates						
	DEVELOPMENT EXPENDITURE	\$166,321,969	\$448,039,600	\$634,933,700	\$325,288,300	-\$309,645,400	-48.8%
5100	Government Development	62,464,408	13,620,400	15,835,900	10,546,600	-5,289,300	-33.4
5200	Grants & Capital Injections to Organisations	103,857,561	434,419,200	619,097,800	314,741,700	-304,356,100	-49.2

Establishment List

Category/Personnel	Actual FY2009	Estimated FY2010	Revised FY2010	Estimated FY2011
POLITICAL APPOINTMENTS	2	2	2	2
Minister	1	1	1	1
Parliamentary Secretary	1	1	0	0
Senior Parliamentary Secretary	0	0	1	1
PERMANENT STAFF	307	364	363	411
Accounting Profession (2008)	1	1	1	1
Administrative	13	16	15	16
Corporate Support	41	45	35	31
Driving	2	3	2	1
Economist Service	1	1	1	1
Information Service (2008)	90	103	99	103
Language Executive Scheme (2008)	7	8	8	8
Management Executive Scheme (2008)	94	125	133	164
Management Support Scheme (2008)	20	23	30	46
Management Support Scheme (Language Officer)	7	7	7	7
Operations Support	13	12	12	13
Photographic Services	2	2	2	2
Shorthand Writers	10	12	12	12
Technical Support Scheme (2008)	6	6	6	6
OTHERS	2,666	3,155	3,100	3,242
Info-Communications Development Authority (GCIO)	478	510	919	1,019
Info-Communications Development Authority (non-GCIO)	746	868	514	541
National Arts Council	147	154	160	160
National Heritage Board	362	419	503	512
National Library Board	933	1,204	1,004	1,010
TOTAL	2,975	3,521	3,465	3,655

FY2010 BUDGET

The Ministry of Information, Communications and the Arts (MICA)'s revised FY2010 total expenditure is projected to be \$1,226.2 million. This is an increase of 84.6% from the actual FY2009 expenditure.

Operating Expenditure

The revised FY2010 operating expenditure of \$591.3 million is \$93.2 million or 18.7% higher than the actual FY2009 expenditure. The increase is mainly due to higher spending for the 2010 Youth Olympics Game and higher operating grants disbursed to NAC, NHB and NLB.

Development Expenditure

The revised FY2010 development expenditure of \$634.9 million is \$468.6 million or 2.8 times more than the actual FY2009 expenditure. This increase is mainly due to the implementation of the Next Generation National Broadband Network of which expenditure commenced in FY2010.

FY2011 BUDGET

The FY2011 budgetary provision is projected to be \$978.2 million, which is \$248.1 million or 20.2% lower than the revised FY2010 total expenditure. Of this, \$652.9 million (66.7%) will be apportioned as operating expenditure and \$325.3 million (33.3%) as development expenditure.

Operating Expenditure

Out of the FY2011 operating budget of \$652.9 million, \$187.6 million (28.7%) will be allocated to the National Library Board Programme, \$128.8 million (19.7%) for the MICA Headquarters Programme, \$114.7 million (17.6%) for the Media Development Authority Programme, \$108.4 million (16.6%) for the National Heritage Board Programme, \$79.4 million (12.2%) for the National Arts Council Programme and \$34.0 million (5.2%) for the Info-Communications Development Authority Programme.

MICA HQ Administration and Information Programmes

An operating budget of \$101.4 million will be allocated to MICA Headquarters' Administration Programme in FY2011. Under this programme, MICA HQ sets strategic policy directions to develop the arts and heritage, creative and infocomm industries and to drive the corporate management and planning functions to enable the whole Ministry to achieve its vision and desired outcomes. The FY2011 budget is \$13.3 million (11.6%) lower than the revised FY2010 budget.

An operating budget of \$27.4 million, a decrease of \$2.7 million (8.9%) from the revised FY2010 budget, has been allocated to MICA Headquarters' Information Programme in FY2011 to carry out its functions as the lead agency for development of government public communications, national marketing and resilience and media relations efforts and strategic communication support. The reduced budgets of both HQ Administration and Information Programmes are mainly because of lower operating requirements in FY2011.

National Arts Council Programme

The National Arts Council (NAC) seeks to nurture the arts and make it an integral part of the lives of the people in Singapore, contributing to Singapore's vision to become a distinctive global city for the arts. An operating grant of \$79.4 million, including funding for programmes under the Renaissance City Plan, has been provided for this

purpose. The FY2011 budget is slightly higher than the revised FY2010 budget by \$2.9 million (3.8%) mainly due to increased funding given to NAC's programmes and new initiatives.

National Heritage Board Programme

The National Heritage Board (NHB) seeks to foster nationhood, identity and creativity of the people of Singapore through heritage and cultural development. An operating grant of \$108.4 million, an increase of \$1.4 million (1.3%) over the revised FY2010 budget, has been provided to NHB in FY2011 for the management of museums and heritage institutions, research, collection, preservation, and exhibition of heritage objects and records as well as preservation of monuments.

National Library Board Programme

The National Library Board (NLB) aims to provide a trusted, accessible and globally-connected library and information service through the National Library and a comprehensive network of Public Libraries. An operating budget of \$187.6 million, an increase of \$11.9 million (6.8%) over the revised FY2010 budget, has been provided to NLB for embarking on the above functions. The increase in FY2011 is for the higher operating costs of libraries with the completion of the new Serangoon and Clementi public libraries in FY2011.

Info-Communications Development Authority Programme

The Info-Communications Development Authority of Singapore (IDA) aims to grow the infocomm sector and to use infocomm technologies to enhance the competitiveness of key economic sectors and to build a well-connected society in Singapore. An operating budget of \$34.0 million, a decrease of \$50.6 million (59.8%) over the revised FY2010 budget, has been allocated to IDA to promote and develop our Information and Communications Technology sector in FY2011. The decrease is mainly due to the completion of initiatives for the Youth Olympics Games in FY2010.

Media Development Authority Programme

The Media Development Authority (MDA) is working towards transforming Singapore into a Trusted Global Capital for New Asia Media. MDA spearheads initiatives that promote industry growth in the film, television, radio, publishing, music, games, animation and interactive digital media sectors. An operating budget of \$114.7 million, an increase of \$112 million over the revised FY2010 budget, has been provided to MDA in FY2011. The increase is mainly due to funding given for Public Service Broadcast expenditures resulting from the abolition of the Radio and TV licence fees.

Development Expenditure

The projected development expenditure for FY2011 is \$325.3 million, which is \$309.6 million (48.8%) lower than the revised FY2010 provision. The lower budget requirement for FY2011 is due to the completion of some development projects and lower cash flow requirements for other ongoing ones. The FY2011 development expenditure will include key projects like the Next Generation National Broadband Network, the Refurbishment of Victoria Theatre and Victoria Concert Hall as well as the Singapore Media Fusion Plan.

Total Expenditure by Programme

Code	Programme	Running Costs	Transfers	Operating Expenditure	Development Expenditure	Total Expenditure
QA	Administration	53,208,000	48,170,500	101,378,500	13,550,800	114,929,300
QB	Information	26,827,100	530,000	27,357,100	324,400	27,681,500
QH	National Arts Council	79,396,800	0	79,396,800	15,132,200	94,529,000
QI	National Heritage Board	108,444,700	0	108,444,700	14,276,000	122,720,700
QJ	National Library Board	187,596,900	0	187,596,900	15,913,600	203,510,500
QM	Info Communications Development Authority	34,045,200	0	34,045,200	219,091,300	253,136,500
QN	Media Development Authority	114,653,000	0	114,653,000	47,000,000	161,653,000
Total		\$604,171,700	\$48,700,500	\$652,872,200	\$325,288,300	\$978,160,500

Development Expenditure by Project

Project Title	Total Project Cost	Actual Expenditure up to end of FY2008	Actual FY2009	Estimated FY2010	Revised FY2010	Estimated FY2011
DEVELOPMENT EXPENDITURE	...	...	\$166,321,969	\$448,039,600	\$634,933,700	\$325,288,300
<i>GOVERNMENT DEVELOPMENT</i>	...	...	<i>62,464,408</i>	<i>13,620,400</i>	<i>15,835,900</i>	<i>10,546,600</i>
Administration Programme						
Regionalisation of Channel News Asia (International)	83,000,000	54,210,966	11,851,000	9,212,000	9,212,000	1,726,000
MICA Strategic ICT Programme for FY2006-FY2008	4,091,000	2,272,573	292,993	591,400	1,284,200	208,100
FY2011 Esplanade Capex Projects	8,609,000	0	0	0	0	7,748,100
Minor Development Projects	...	...	286,568	2,500,000	754,300	540,000
Information Programme						
gov.sg' Portal	3,137,500	0	1,392,122	1,017,000	773,000	299,100
Web Transformation Strategy Prog-Web Competency Development Project	247,300	0	0	0	105,500	25,300
Completed Projects	...	...	48,641,724	300,000	3,706,900	0
<i>GRANTS & CAPITAL INJECTIONS TO ORGANISATIONS</i>	...	...	<i>103,857,561</i>	<i>434,419,200</i>	<i>619,097,800</i>	<i>314,741,700</i>
Administration Programme						
New Projects	...	...	14,517,418	47,445,100	19,624,700	3,328,600
National Arts Council Programme						
Redevelopment of Victoria Theatre and Victoria Concert Hall (VT/VCH)	180,000,000	0	3,160,000	30,780,000	18,534,800	15,132,200
National Heritage Board Programme						
Backend Infrastructure Project	982,500	855,440	0	29,100	97,000	27,000
Development of The National Art Gallery's Pre-Opening Set-Up Costs From FY2008 To FY2012	18,395,600	0	4,564,397	4,000,000	9,667,400	13,819,000
Heritage Institutions as Focal Points for the Asian Diaspora	2,374,000	0	449,000	0	1,495,000	430,000
National Library Board Programme						
Library 2010: Libraries for Life, Knowledge for Success	91,532,300	50,604,491	3,034,554	2,785,000	4,861,000	13,340,500
National Library Board's Development Budget, Phase 1	722,203,400	675,335,415	6,296,685	8,523,000	6,053,000	2,573,100
Info Communications Development Authority Programme						
Infocomm21 Strategic Plan	300,000,000	283,210,254	6,372,389	2,493,000	2,979,000	506,000
Infocomm Security Masterplan 2	20,000,000	4,000,000	4,000,000	4,000,000	4,000,000	3,600,000
Youth Olympic Games - Virtual World For Education And Youth Engagement	9,990,000	0	3,234,252	5,325,000	5,531,000	775,800
Next Generation National Broadband Network (NGNBN)	750,000,000	0	0	258,029,000	392,640,000	146,682,000
Next Generation National BroadBand Network - OpCo	250,000,000	0	0	63,063,000	60,000,000	52,016,000

Project Title	Total Project Cost	Actual Expenditure up to end of FY2008	Actual FY2009	Estimated FY2010	Revised FY2010	Estimated FY2011
Intelligent Nation 2015 (iN015) Masterplan - IDA	10,000,000	0	0	0	2,563,000	1,792,800
Establishment of the Singapore Internet Exchange (SGIX)	4,600,000	0	730,000	0	1,420,000	765,500
Green ICT Programme	3,000,000	0	0	0	50,000	911,300
National Authentication Framework	35,070,000	0	0	0	1,000,000	10,989,900
Information Technology Cluster Development Fund	200,000,000	192,731,922	0	425,000	425,000	1,052,000
Media Development Authority Programme						
Singapore Media Fusion Plan	149,300,000	0	22,000,000	0	56,000,000	47,000,000
Completed Projects	...	...	35,498,866	7,522,000	32,156,900	0

KEY PERFORMANCE INDICATORS

Desired Outcomes

- Sustainable & Inclusive Economic Growth
- Enhanced Quality of Life
- Resilience
- Rootedness
- Positive Perceptions of Singapore
- Confidence in Government

Key Performance Indicators

Desired Outcome	Performance Indicator	Actual FY2008	Actual FY2009	Revised FY2010	Estimated FY2011
Sustainable & Inclusive Economic Growth	Growth of Infocomm, Media and Design (ICMD) Sector				
	Revenue of infocomm sector (\$b) ¹	58.10	62.74	65.94	69.30
	Revenue of media sector (\$b) ²	22.40	NA	24.2	25.5
	Revenue of design sector (\$b) ³	12.81	NA	13.81	14.34
	Enhanced Competitiveness of Singapore				
	Composite International Infocomm Rankings Index	4 th	5 th	Top 3	Top 3
	Composite e-Government Rankings Index	3 rd	2 nd	Top 3	Top 3
Enhanced Quality of Life	Design Competitiveness Rankings Index ⁴	15 th (2007)	NA	NA	Top 15
	Attractiveness of Arts Offerings				
	Ticketed arts attendances (National) (million) ⁵	1.47	1.40	1.50	1.55
	Non-ticketed attendances (million) ⁵	2.51	2.75	2.80	2.85
	Attractiveness of Heritage Offerings				
	Total Museum Visitorships ⁶	2,618,060	2,816,851	2,717,568	2,800,000
	Heritage Outreach Attendances ⁶	6,311,399	6,562,195	8,787,860	9,000,000

¹ Data for this indicator is obtained from Infocomm Development Authority's Annual Surveys on Infocomm Industry.

² FY2009 actual figures are expected to be ready by end 2011 due to two-year lag in data availability from Department of Statistics (DOS). Forecasts for Revised FY2010 and Estimated FY2011 from National University of Singapore, Lee Kuan Yew School of Public Policy.

³ FY2009 actual figures are expected to be ready by end 2011 due to two-year lag in data availability from DOS. Forecasts for Revised FY2010 and Estimated FY2011 are provided by Design Singapore Council.

⁴ The ranking data is available at intervals of a few years and the latest available data is for 2007.

⁵ The figures reported are in calendar year. Source: National Arts Council.

⁶ The figures reported under the columns Revised FY2010 and Estimated FY2011 are in calendar year.

Desired Outcome	Performance Indicator	Actual FY2008	Actual FY2009	Revised FY2010	Estimated FY2011
	Attractiveness of Library Offerings				
	Library Visitorship (Physical) (million) ⁷	37.12	38.68	38.00	38.60
	Library Visitorship (Digital) (million) ⁷	5.76	5.83	6.10	6.40
	Total Library Loans (million) ⁷	27.82	31.47	30.00	30.10
Resilience	Resilience to overcome crisis				
	Preparedness for crisis ⁸	44.90%	47.70%	48%	48%-50%
Rootedness	Rootedness to Singapore				
	National Orientations of Singaporeans (NOS) ⁹				
	- Willingness to Sacrifice Index	NA	7.03 (out of 10)	NA	NA
	- National Identity Index	NA	7.69 (out of 10)	NA	NA
	- Citizen-Nation Psychological Tie Index	NA	7.36 (out of 10)	NA	NA
	Awareness of Singapore's Heritage				
	Heritage Awareness Index ¹⁰	6.34 (out of 10)	NA	NA	6.4 (out of 10)
Positive Perceptions of Singapore	Global Perception of Singapore ¹¹				
	Familiarity	NA	NA	3.2 (out of 5)	NA
	Favourability	NA	NA	4.1 (out of 5)	NA
Confidence in Government	Confidence in Government and its policies				
	Public's Knowledge of Government Policies (Knowledge Index) ¹²	68.0%	66.0%	60%-70%	60%-70%

⁷ The figures reported are in calendar year.

⁸ This indicator measures the percentage of respondents who were aware of practical steps to take should a terrorist attack occur near them.

⁹ The National Orientation of Singapore Survey is conducted once every three years. The National Identity Index measures the extent to which Singaporeans feel a common sense of national identity; the Citizen-Nation Psychological Ties index measure the extent to which Singaporeans value and feel for Singapore and the Willingness to Sacrifice Index, measures the extent to which Singaporeans are willing to defend Singapore. All the indices are based on a scale of ranging from 2 to 10 points.

¹⁰ This is a multi-indicator index measuring Singaporeans' confidence in imparting heritage knowledge, personal involvement in heritage activities, and personal interest in cultural traditions, customs and practice. The index is based on a 10-point scale. The figure reported under the column of Estimated FY2011 is in calendar year. The next survey will be conducted in 2011.

¹¹ The Global Perception of Singapore measures the brand image and perception of Singapore in the eyes of key opinion leaders worldwide. The indices are based on a 5 point scale. 1 very unfamiliar to 5 very familiar; 1 very unfavourable to 5 very favourable. FY2009 is the first year the new survey is done.

¹² The knowledge index measures percentage of respondents who were aware of key government policies through a composite index.